



# How to Make Sensory-Friendly Programming a Reality

Chicago's First Sensory-Friendly Cultural Programming Summit

Tuesday, Apr 12, 2016 from 1:00 PM – 5:30 PM

Chicago Cultural Center - 78 East Washington Street

Chicago, IL 60602

Presented by Chicago Cultural Accessibility Consortium and SPD Parent Zone

**TDF Session: 2:30 PM – 3:40 PM**

**TDF Speakers: Lisa Carling, Director of TDF Accessibility Programs (TAP) & Leah Diaz, TAP Coordinator**

**TDF Contributors: Philip Dallmann, Manager of Accessibility Programs & Tymand Staggs, MIS Director**

# PURPOSE OF ATI



Family Residences



Families Benefiting from Free Ticket Program

Repeat Families



The Whole Family



\*Photos by Anita & Steve Shevett, Leah Diaz

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## WHERE TO START - CONSULTANTS



Becca Yuré, M.Ed., BCBA, LBA  
Lead Autism Specialist



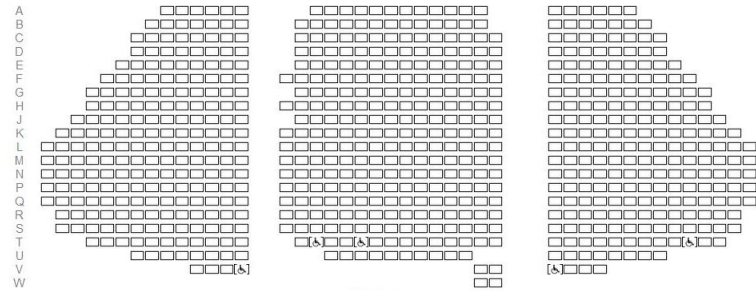
Harry,  
Autism Specialist



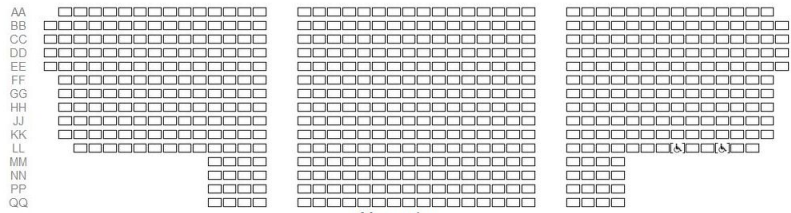
Sam Blanco, MEd, LBA, BCBA  
Autism Specialist

*\*Photos by Anita & Steve Shevett, Leah Diaz*

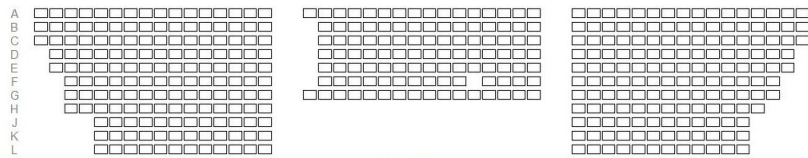




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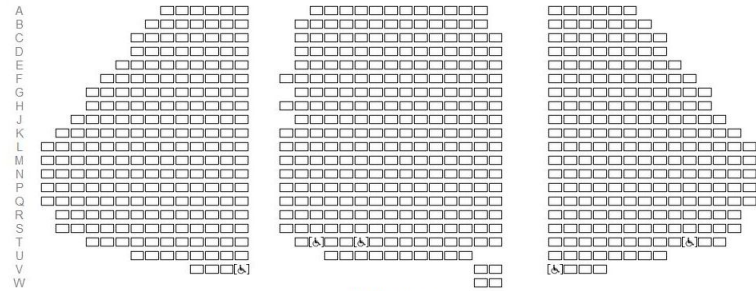
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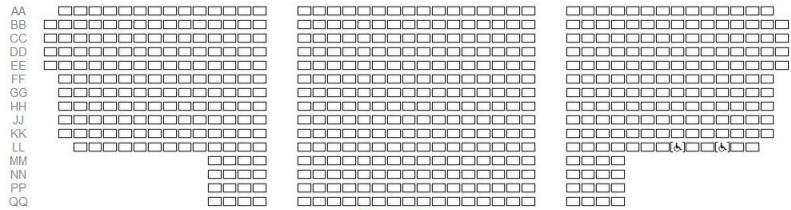
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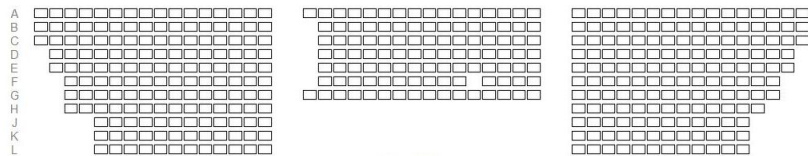
# Production Holds



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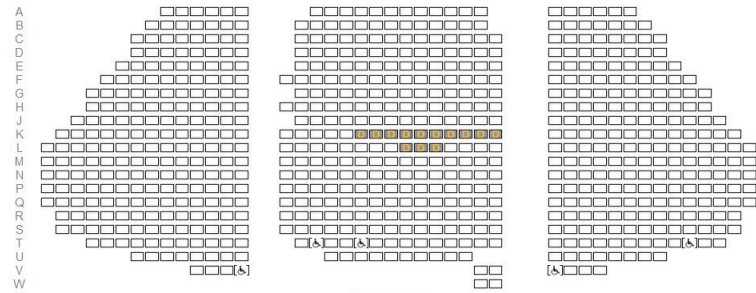


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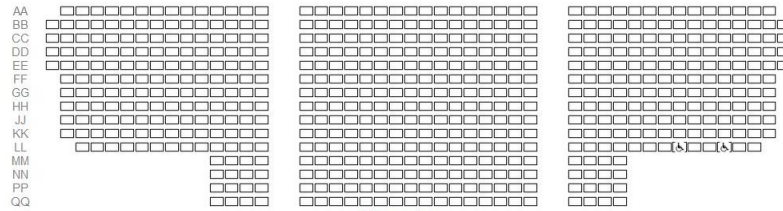


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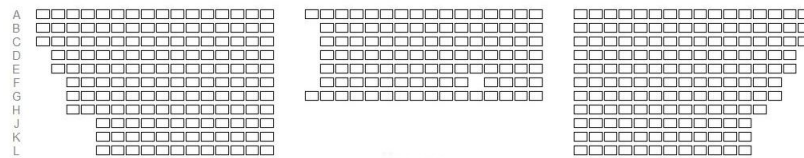
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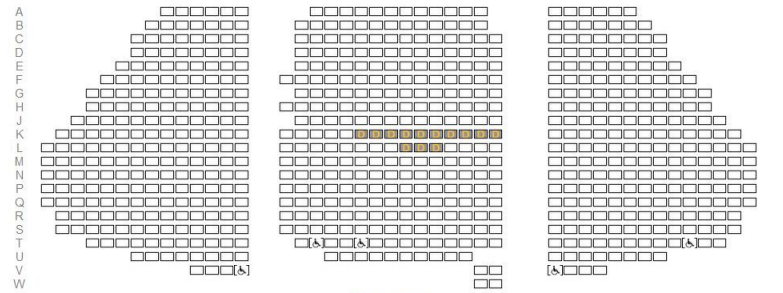
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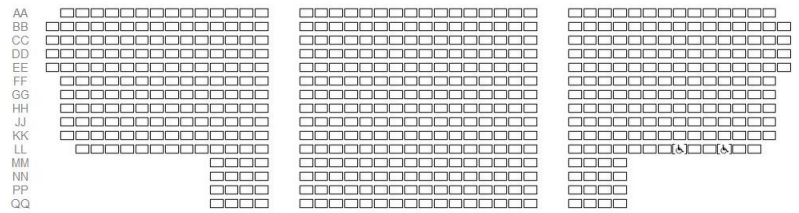
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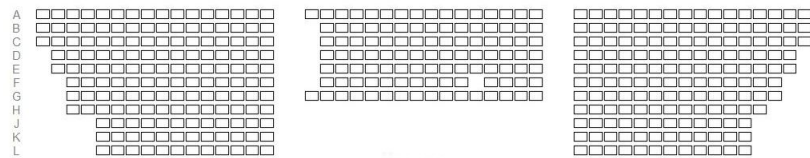
# Program Funders



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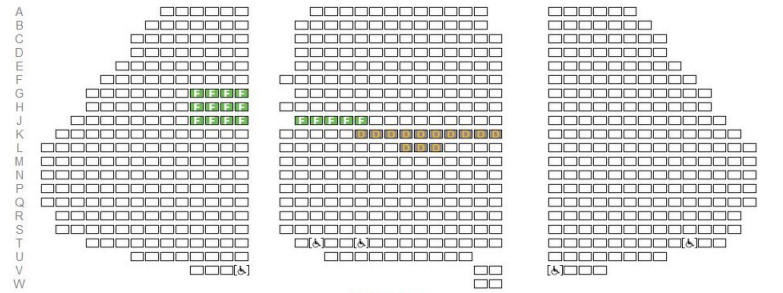


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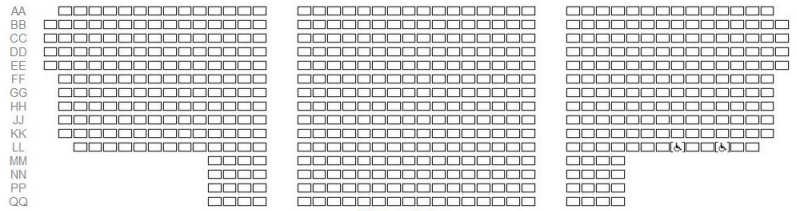


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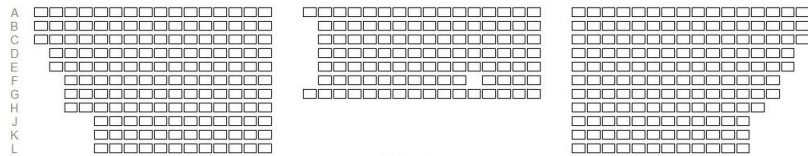
# Program Funders



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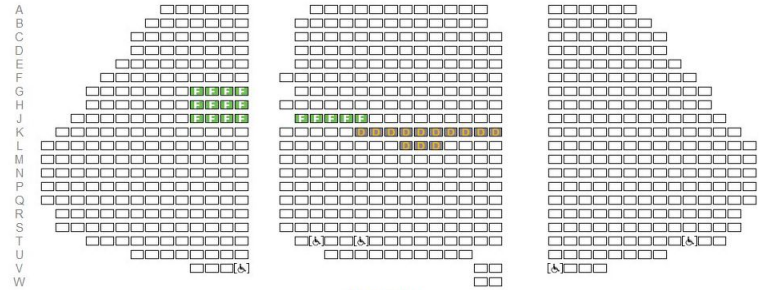


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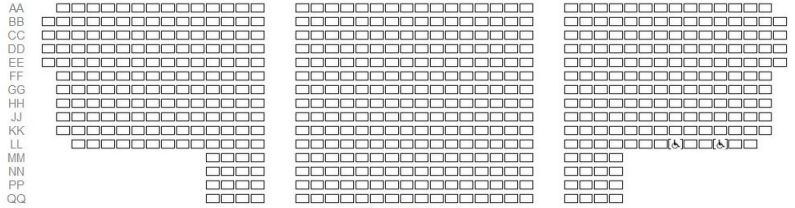


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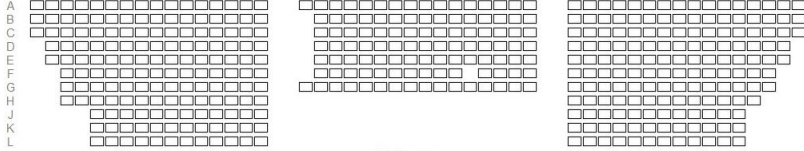
# House Holds



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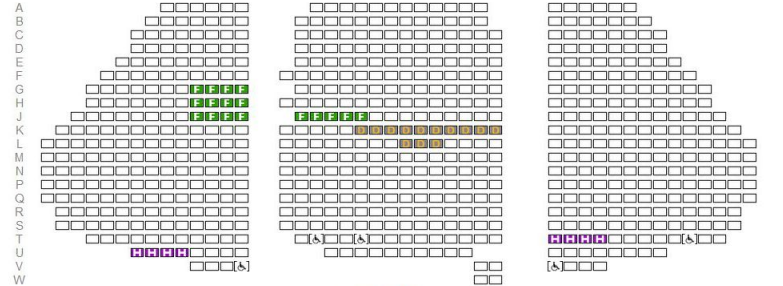


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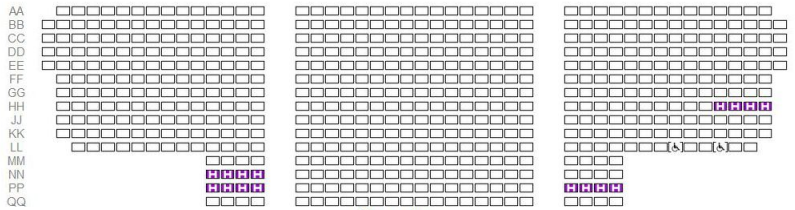


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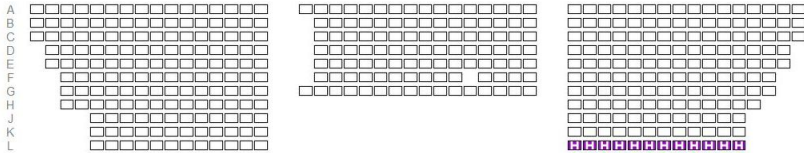
# House Holds



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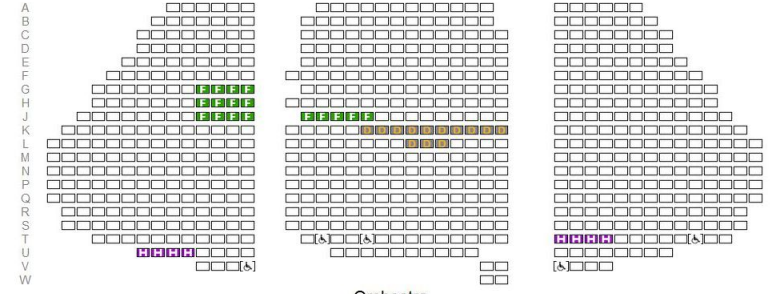


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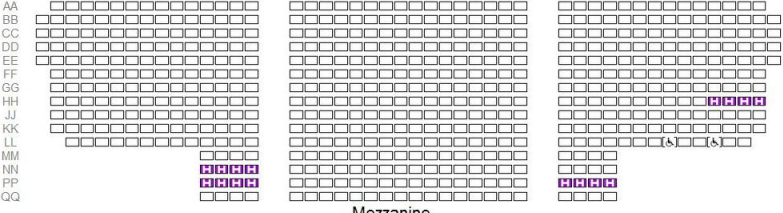


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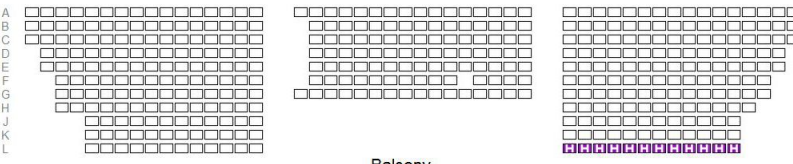
# School Partnerships



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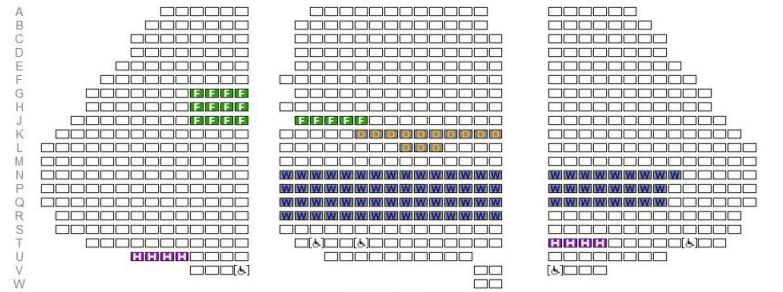


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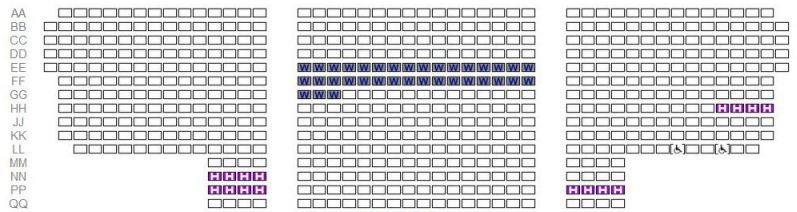


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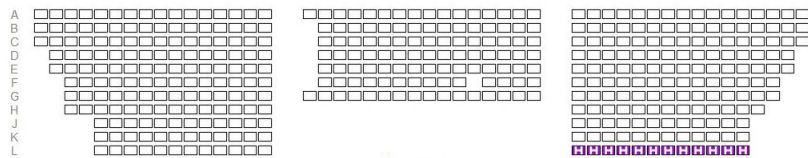
# School Partnerships



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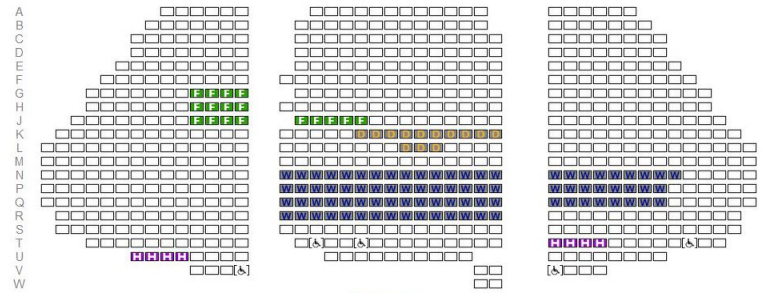


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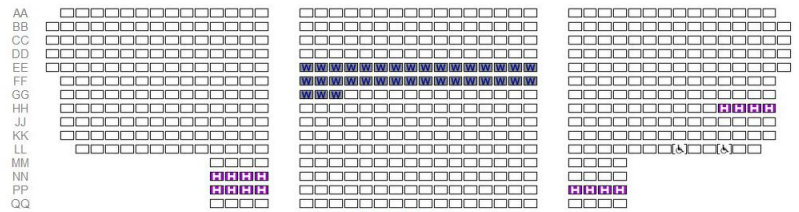


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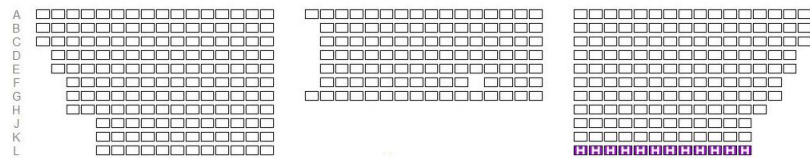
# Advisors and Consultants



Orchestra



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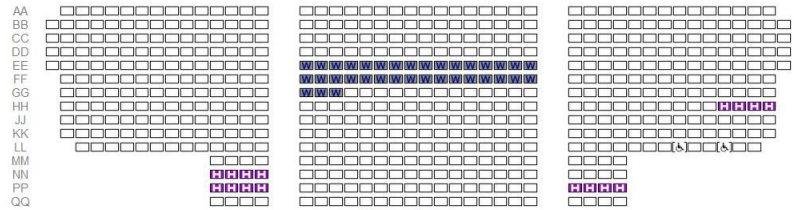


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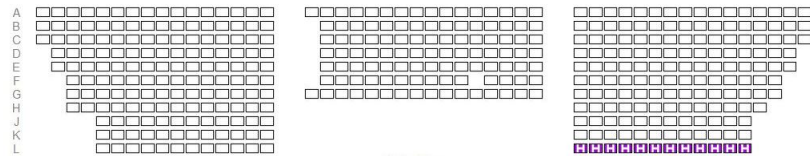
# Advisors and Consultants



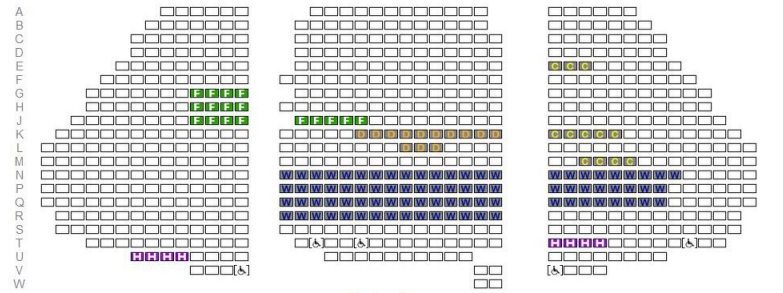
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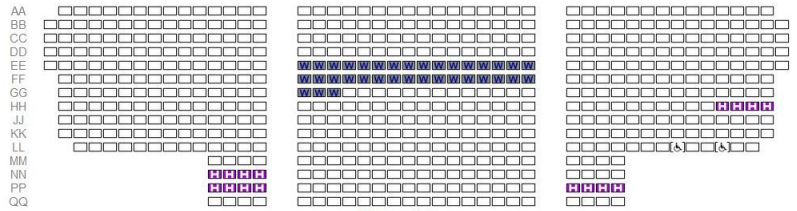
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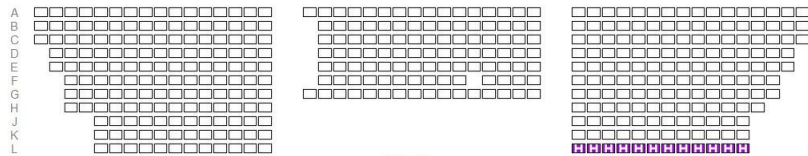
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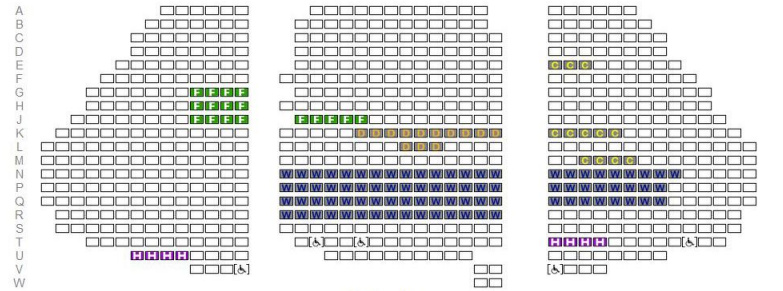
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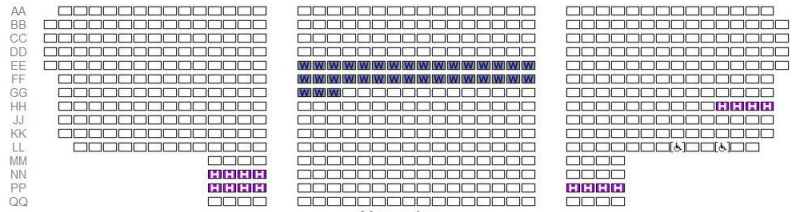
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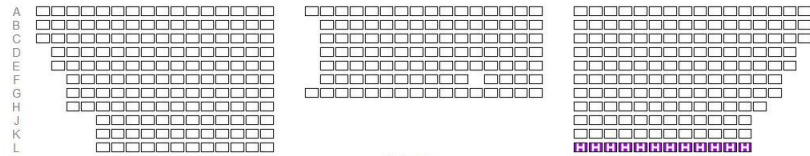
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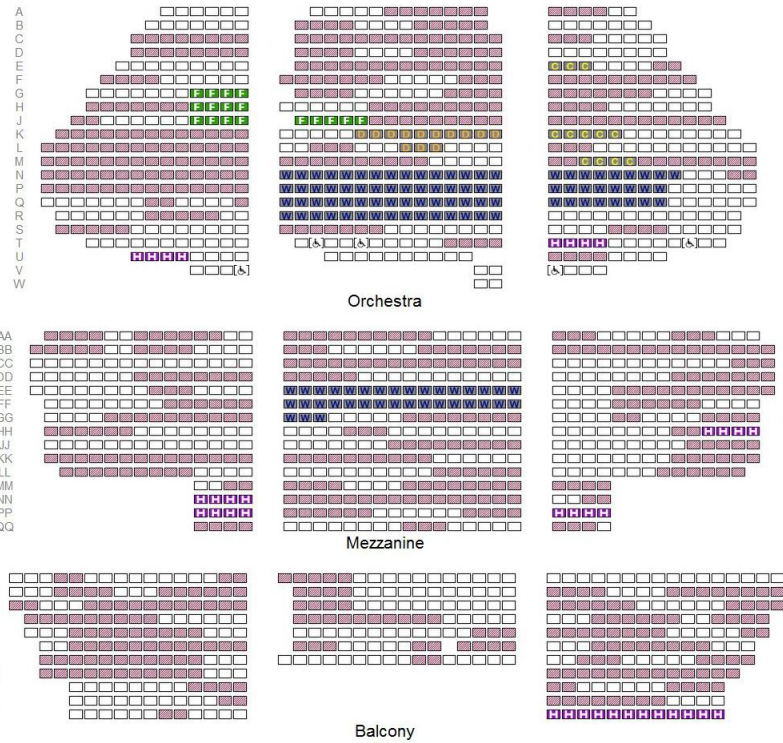


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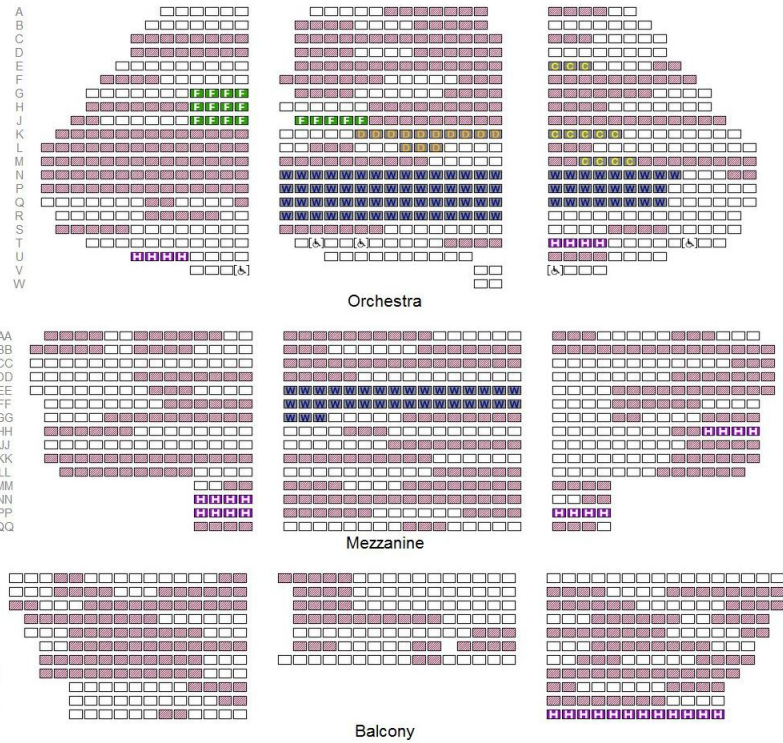


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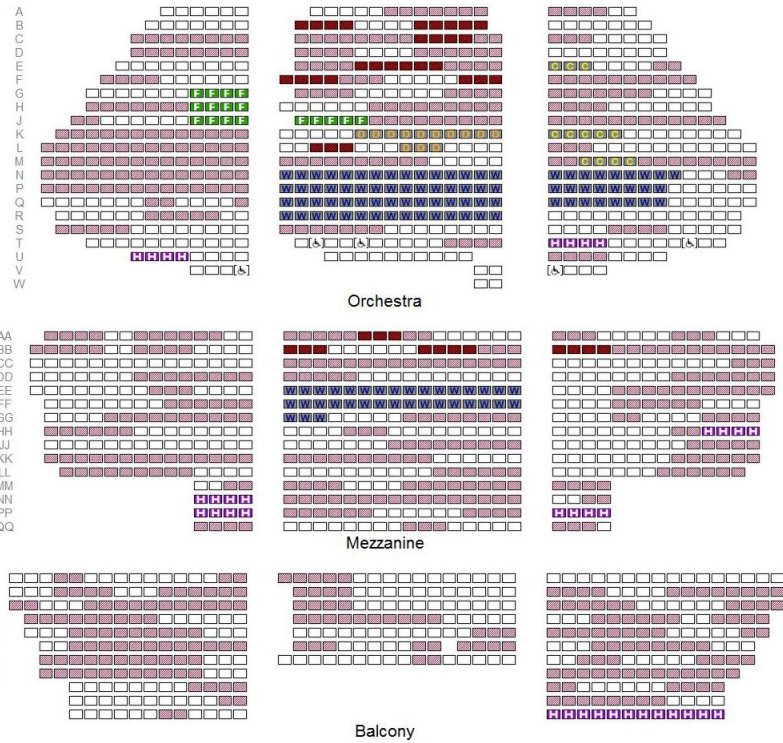
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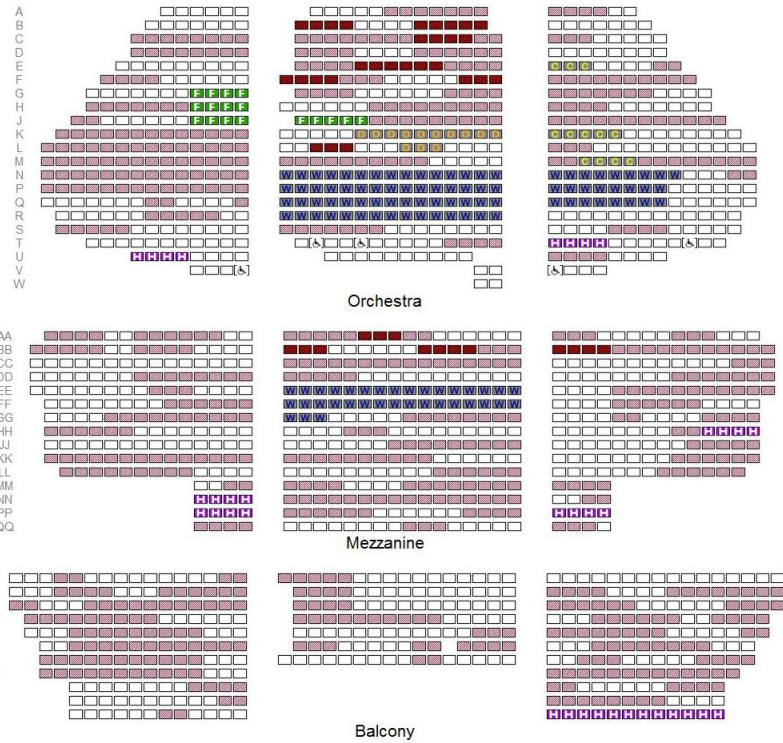
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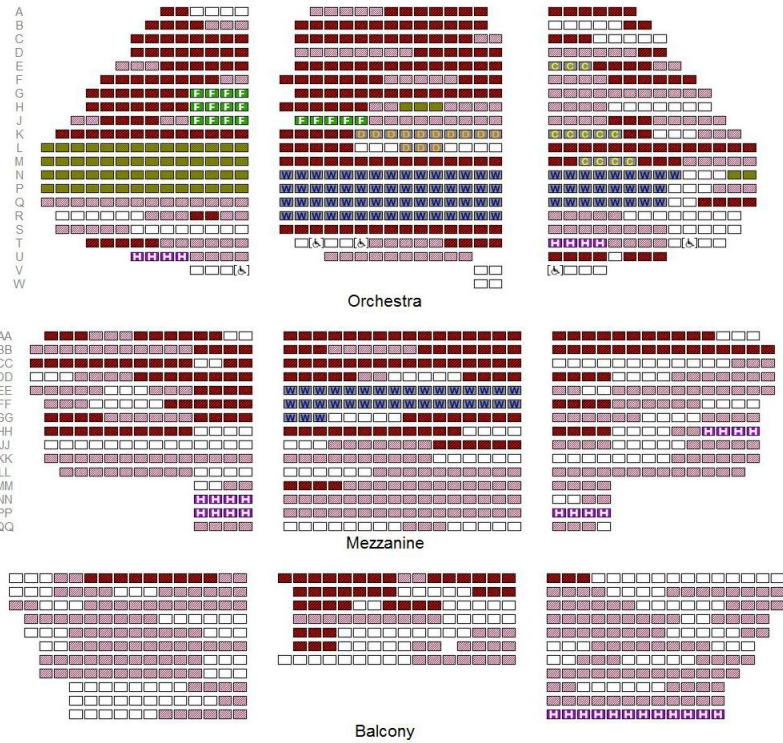
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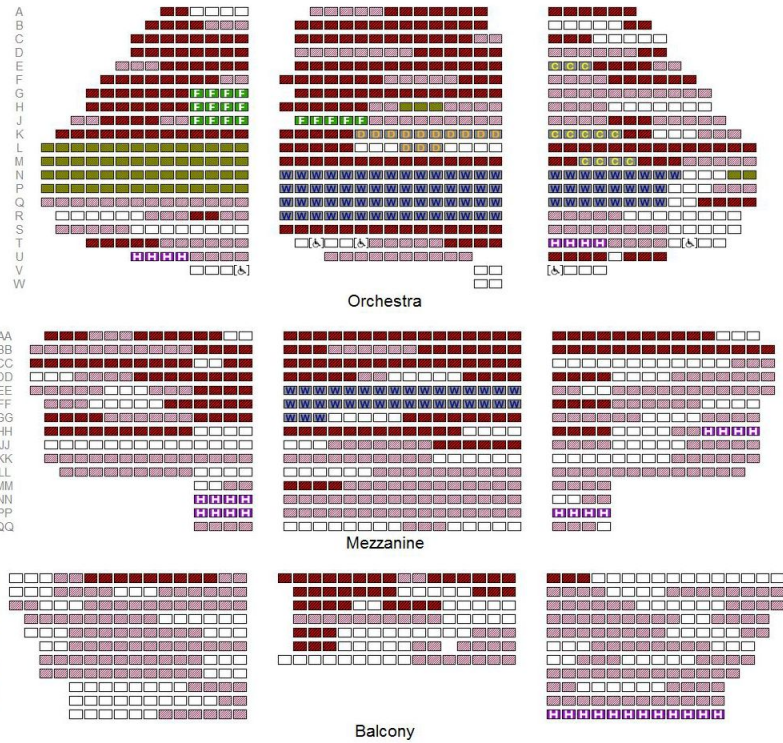
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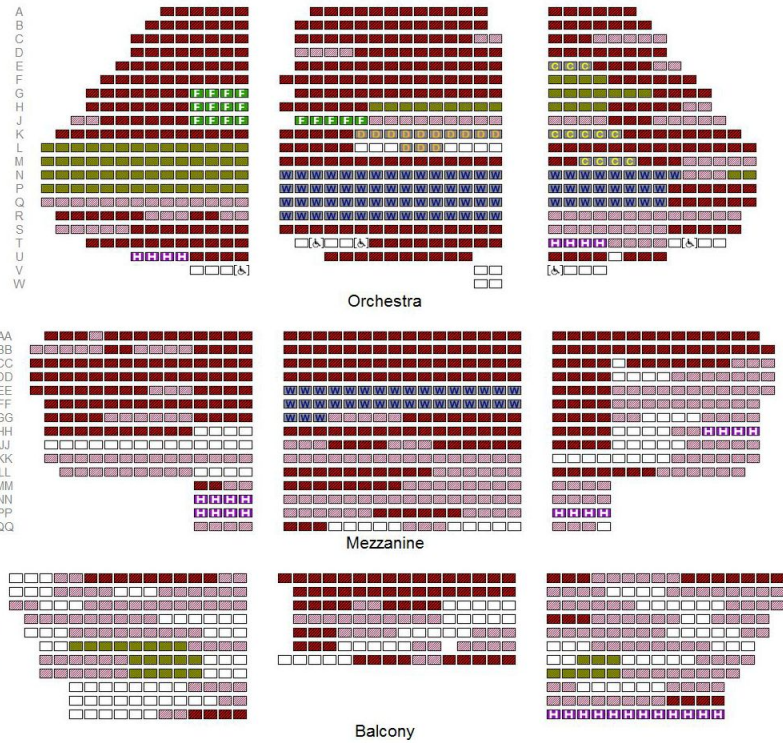
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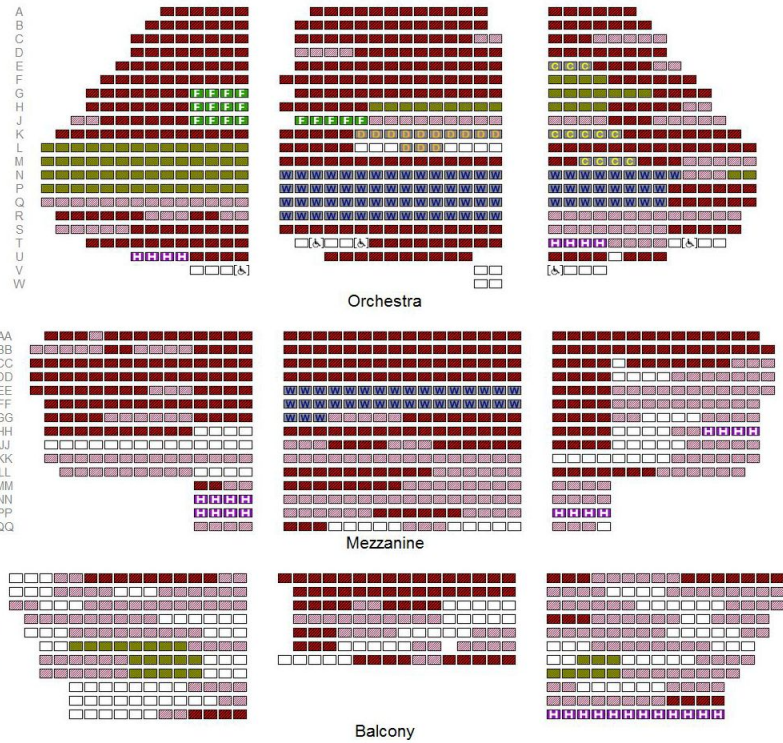


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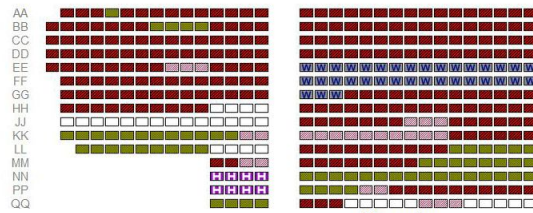
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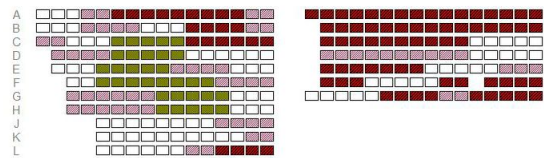
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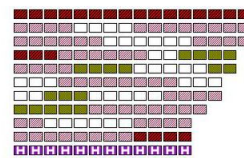
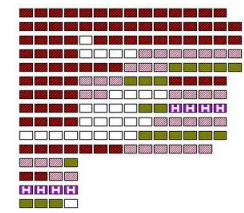
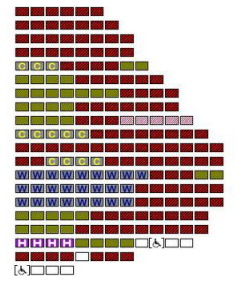
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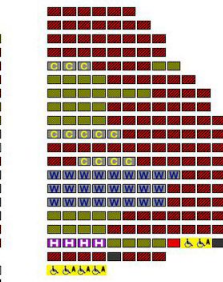
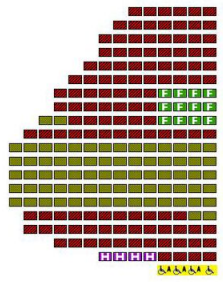
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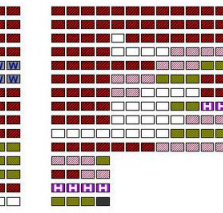
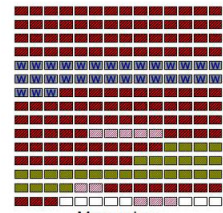
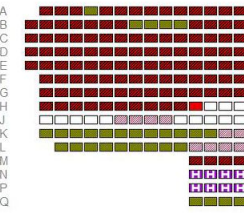
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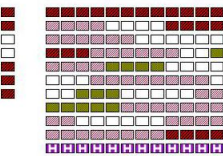
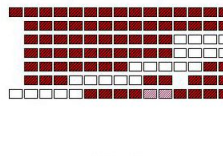
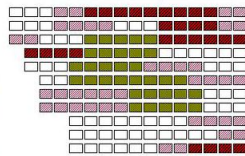
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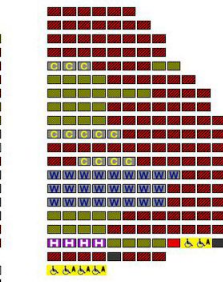
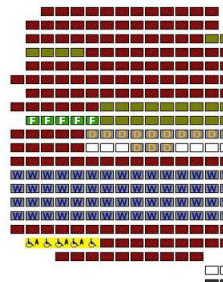
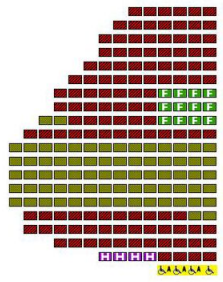
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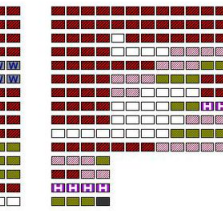
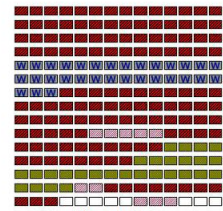
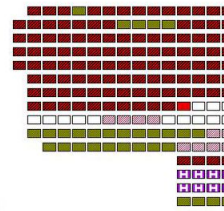
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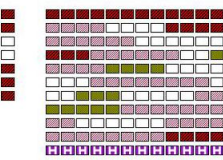
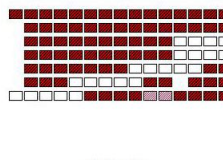
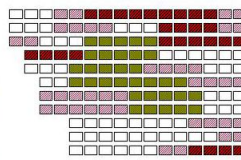
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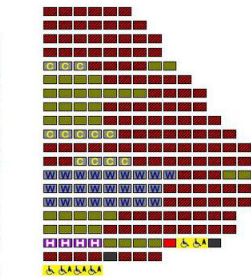
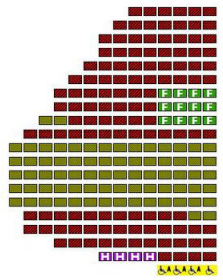
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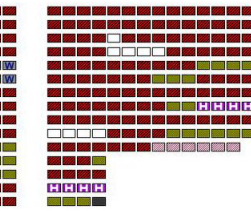
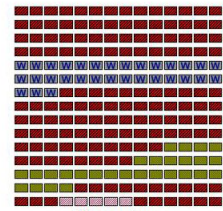
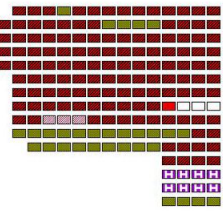
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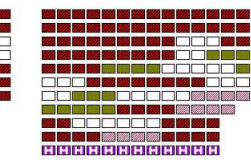
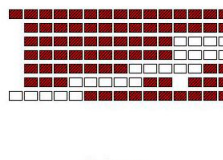
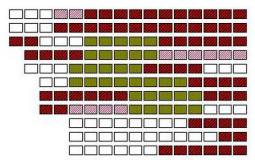
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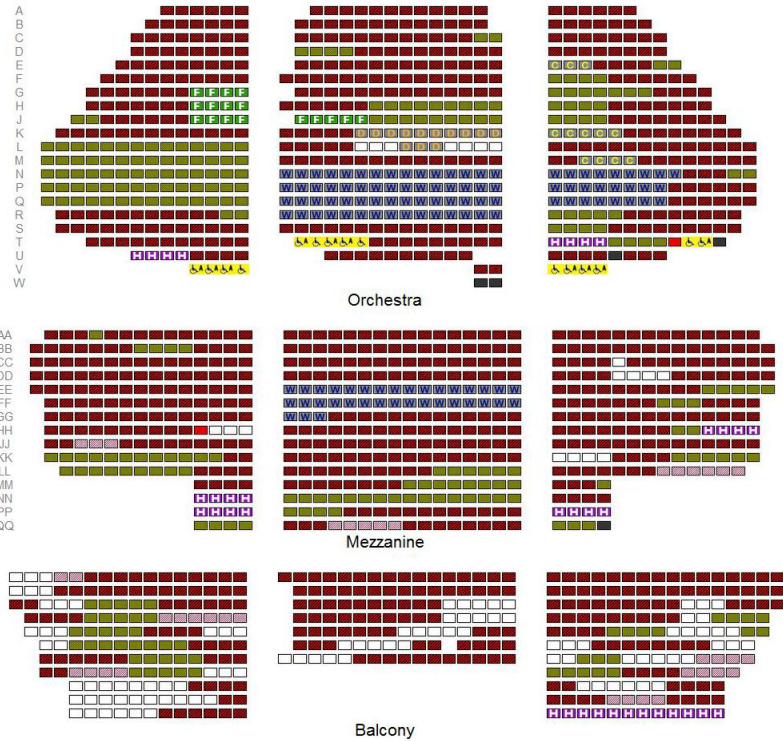
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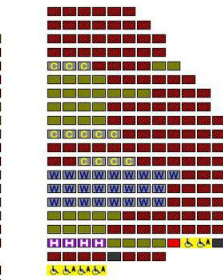
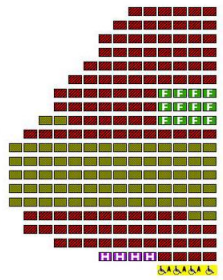
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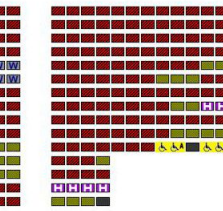
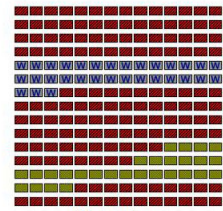
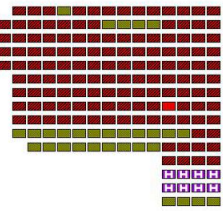
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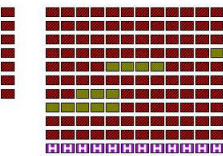
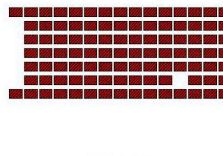
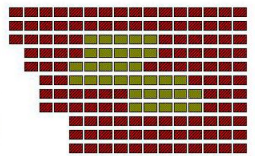
Orchestra

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DD  
EE  
FF  
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HH  
JJ  
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Mezzanine

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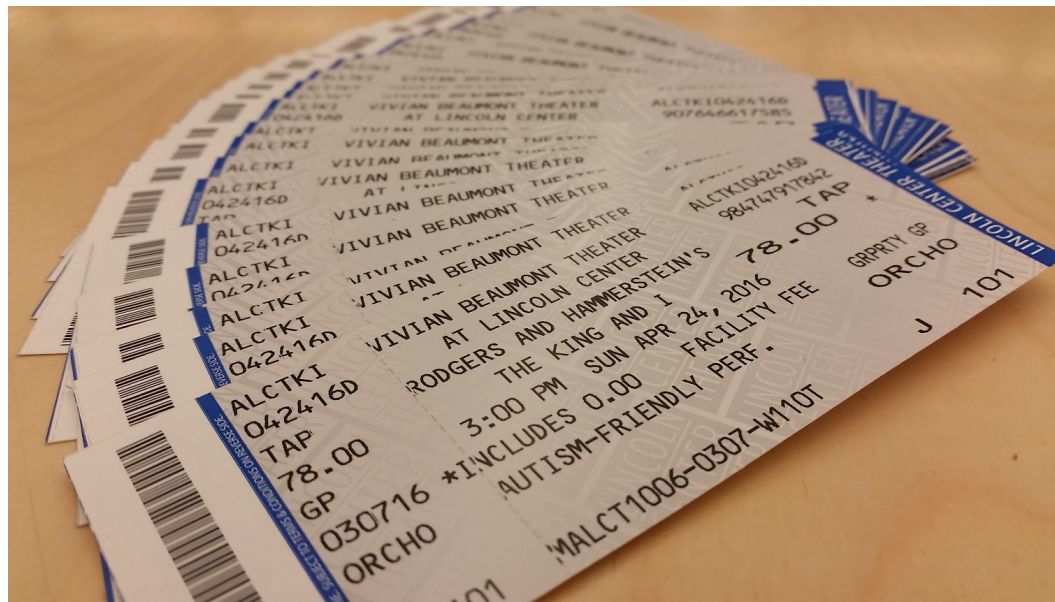


Balcony



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# PROTECTING AGAINST SCALPERS



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# PRODUCTION MODIFICATIONS

Sound, House Lights, Production Lights



*\*Photos by Anita & Steve Shevett, Leah Diaz, Internet*

# PREPARATION – RESOURCE MATERIAL – CHARACTER GUIDE

One-Piece, 9” X 4” Character Guide, TDF’s Autism-Friendly Performance of *Aladdin*


**SPECIAL AUTISM FRIENDLY PERFORMANCE**  
 TDF's special performance of  
 autism-friendly performance of  
  
 BROADWAY'S NEW MUSICAL COMEDY  
 Sunday, March 8, 2015 at 1:00PM  
**CHARACTER GUIDE**  
 Movie Show

**Aladdin**  
 Aladdin is a poor boy who finds a magical Genie. He wishes to be a prince so he can marry Princess Jasmine.

**Jasmine**  
 Jasmine is a Princess who wants to see the world outside the palace. She meets Aladdin in the market and falls in love.

**Genie**  
 Aladdin discovers Genie in the cave of wonders. Genie lives in a lamp and wishes for freedom.

**Jafar**  
 Jafar is the Sultan's advisor. The Sultan trusts Jafar, but Jafar is evil. He wants to become Sultan and marry Princess Jasmine.

**Movie Show**  
**Iago**  
 Iago is Jafar's helper. He does what Jafar tells him to do. In the movie Iago is a bird, in the stage version he is a human character.

**Sultan**  
 The Sultan is the ruler of the Kingdom. Princess Jasmine is the Sultan's daughter.

**Babkak, Omar & Kassim**  
 Babkak, Omar and Kassim are Aladdin's best friends. They help Aladdin when he is in trouble. They are not characters in the movie.

**Synopsis**  
 Aladdin is a poor boy who dreams of escaping his life on the streets. Even though he is a thief, he is a good person and takes care of his friends. Jafar, the Sultan's evil advisor, wants to become King. He sends Aladdin to find a magic lamp. Aladdin finds the lamp and becomes master of the Genie. With the help of the Genie, Aladdin must stop Jafar's evil plan and protect Princess Jasmine, his friends, and the kingdom.



# PREPARATION – RESOURCE MATERIAL – CHEAT SHEET

One Piece 3.5” X 4” folded to 2”, *Aladdin*



## Visit our ATI Restaurant Partners



**John's Pizzeria**  
260 W 44th St.  
(between 7th and 8th Ave)  
NY, NY 10036



**Buca di Beppo**  
1540 Broadway  
(entrance on 45th St. b/t Broadway & 6th)  
NY, NY 10036

### Wheelchair Accessible Bathroom

Located Orchestra house left & by the elevators on Mezzanine & Balcony

### Family Restrooms

All Restrooms are Family Restrooms

### Quiet Area

Located in the lower level of the theater.

### Activity Areas

Located house right in the Mezzanine and Balcony level.

### Concessions and Merchandise

Located near the Orchestra entrance and near the elevator bank on Balcony and Mezzanine level.

# CAST & HOUSE STAFF TRAININGS



*\*Photos by Anita & Steve Shevett, Leah Diaz*

# VOLUNTEERS - Utilize Their Strengths



*\*Photos by Anita & Steve Shevett, Leah Diaz*

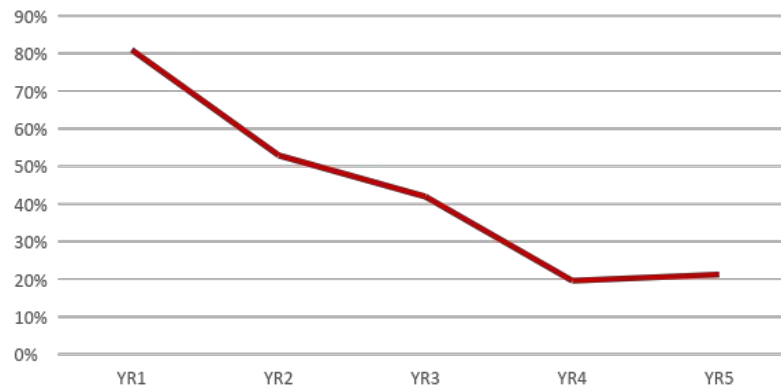
# EVALUATION

## Surveying Your Audiences & Volunteers

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Attending a show together is becoming  
the norm, not the exception

**First Show Together**



Q: Is this the first Broadway show you've attended as a family?

2011: 81% yes

2015: 21% yes

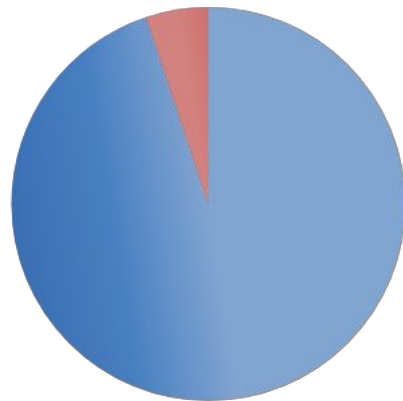
\*Information is compiled from data collected from all ATI shows between 2011 and 2016



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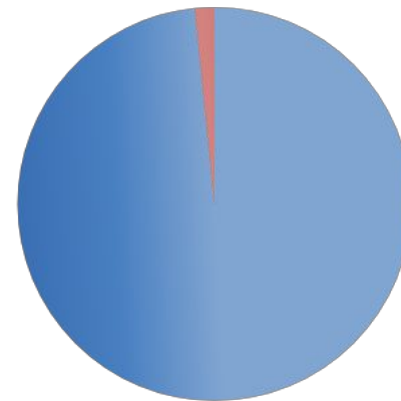
## Weekend matinees continue to be most popular choice for timing of performances

2011/2012 Season



■ Weekend Matinees ■ Weekend Evenings

2015/2016 Season



■ Weekend Matinees ■ Weekend Evenings

Q: Which performance time would work best for you and your family?

Season 1: 85% weekend matinee

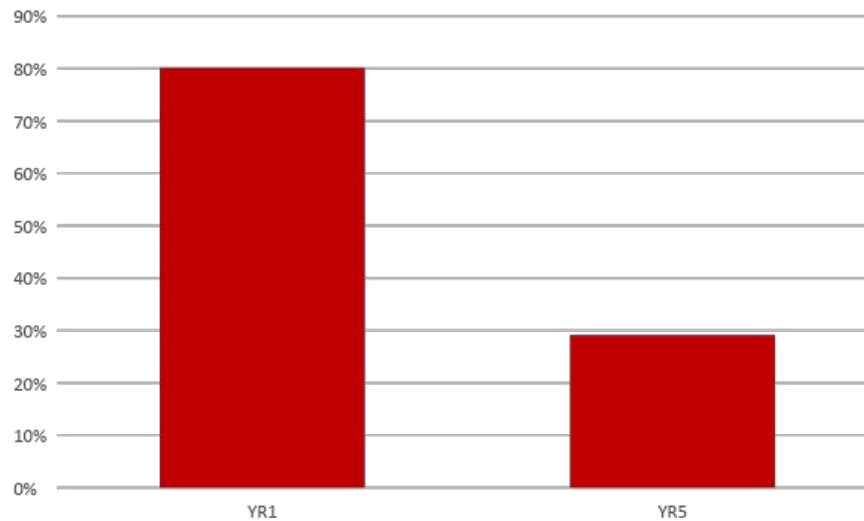
Season 5: 94% weekend matinee

\*Information is compiled from data collected from all ATI shows between 2011 and 2016

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## Break areas in the lobbies are used less

### Quiet/Activity Area Usage



Q: Did you utilize the quiet and/or activity areas?

2011: 80% yes

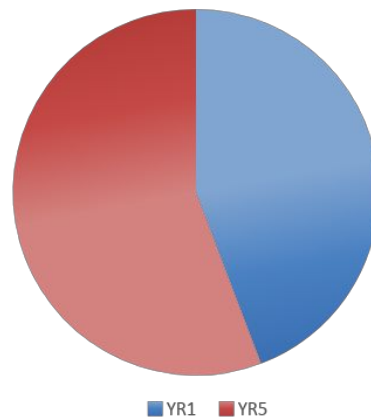
2015: 29% yes

\*Information is compiled from data collected from all ATI shows between 2011 and 2016

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Visual handouts, such as Character Guides, day-of are becoming more popular as patrons become more aware of their existence

Hand Out Usage



Q: Did you utilize visual handouts at the performance?  
Season 1: 58% character guides  
Season 5: 73 % character guides

\*Information is compiled from data collected from all ATI shows between 2011 and 2016

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## MORE FINDINGS

- On average, 70% of our audiences constantly look to our volunteers for help.
- More than half of our patrons use the pre-performance prep materials (i.e. parent guides, social narratives, character guides, etc.).
- 25% of our attendees this season found out about our shows from outside of our organization (i.e. family, friends, other organizations).

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## FUTURE SHOWS?

- Music Concerts
- Dance Programs
- Kid Shows
- Cirque de Soleil
- Radio City Rockettes
- Gazillion Bubble Show
- Stomp
- Blue Man Group
- Beauty and the Beast
- Phantom of the Opera
- Peter Pan
- The Wiz
- Hamilton

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# QUESTIONS?